



# SIMPLE KETCHUP

## Recipes for Higher Sales

### **Zesty Zingy Burger Topping**

#### ***Heinz Ketchup and Wasabi***

Add a dash of prepared wasabi or wasabi powder to Heinz Ketchup for a sauce with true zing.

### **Chai Ketchup**

#### ***Ketchup and Chipotles in Adobo Sauce***

Cardamom, sweet cloves, white pepper and cinnamon along with pieces of maple smoked bacon bits add a sophisticated and exotic flair to Heinz ketchup.

### **Chipotle Ketchup**

#### ***Ketchup and Chipotles in Adobo Sauce***

Add the sauce and minced peppers from a can of chipotles in Adobo sauce to Heinz Ketchup. Round out the smoky flavor with a splash of rice wine vinegar or apple cider vinegar and fresh cilantro.

### **Smoked Ketchup**

#### ***Ketchup and the addition of Liquid Smoke***

Add diced roasted onion, diced roasted red pepper, diced smoked bacon bits and a dash of liquid smoke to Heinz ketchup, then finish with a dollop of your favorite BBQ sauce.

### **Double Stuffed Ketchup**

#### ***Heinz Ketchup and Sundried Tomatoes***

Add diced oil-packed, sun-dried tomatoes and a drizzle of oil from the jar to Heinz Ketchup. For a gourmet twist, add minced pieces of fresh garlic, fresh basil or fresh oregano.

### **Creamy Ketchup**

#### ***Heinz Ketchup and Mayonnaise blended***

Combine 3 parts mayonnaise to 1 part Heinz Ketchup. Stir in minced onion, fresh chives, chopped green pepper and parsley for color - great as a salad dressing or burger topping. Add horseradish for extra zing.

### **Thick and Sweet Burger Topping**

#### ***Ketchup and BBQ Sauce***

Heat BBQ sauce and Heinz Ketchup, stir in molasses or honey and a dash of hot sauce - delicious!



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